



WHY HEAT PUMP?

For climates with moderate heating and cooling needs, heat pumps offer an energy-efficient alternative to furnaces and air conditioners. Like your refrigerator, heat pumps use electricity to move heat from a cool space to a warm space, making the cool space cooler and the warm space warmer. During the heating season, heat pumps move heat from the cool outdoors into your warm house and during the cooling season, heat pumps move heat from your cool house into the warm outdoors. Because they move heat rather than generate heat, heat pumps can provide equivalent space conditioning at as little as one quarter of the cost of operating conventional heating or cooling appliances.*

Today's heat pump can reduce your electricity use for heating by approximately

50%

compared to electric resistance heating such as furnaces and baseboard heaters.*

High-efficiency heat pumps also dehumidify better than standard central air conditioners, resulting in **LESS ENERGY USAGE AND MORE COOLING COMFORT** in summer months.*



Oxford

* <https://www.energy.gov/energysaver/heat-and-cool/heat-pump-systems>

